



## **STATEWIDE EDUCATION SURVEY**

**January 27, 2026 – February 11, 2026**

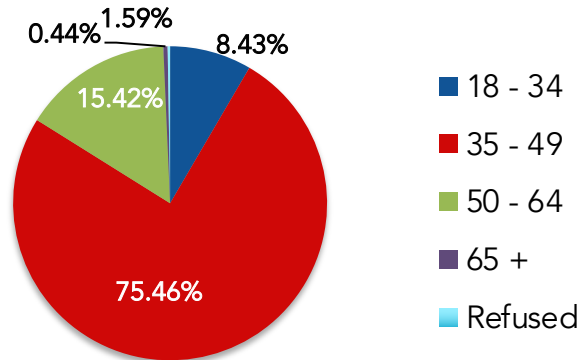
Key findings of a telephone survey of 804 registered voters with K-12 students in the home. The survey has a margin of error of plus/minus 4.22 percentage points (+/- 4.22%).



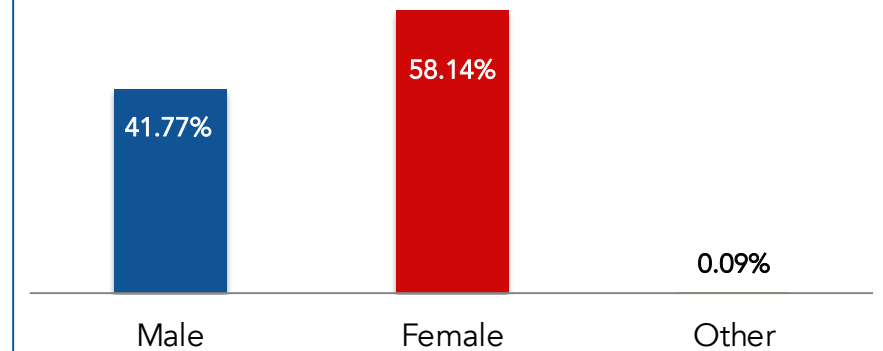
425 W. CAPITOL AVE, SUITE 3525  
LITTLE ROCK, AR 72201  
[WWW.IMPACTMANAGEMENT.COM](http://WWW.IMPACTMANAGEMENT.COM)

# DEMOGRAPHICS

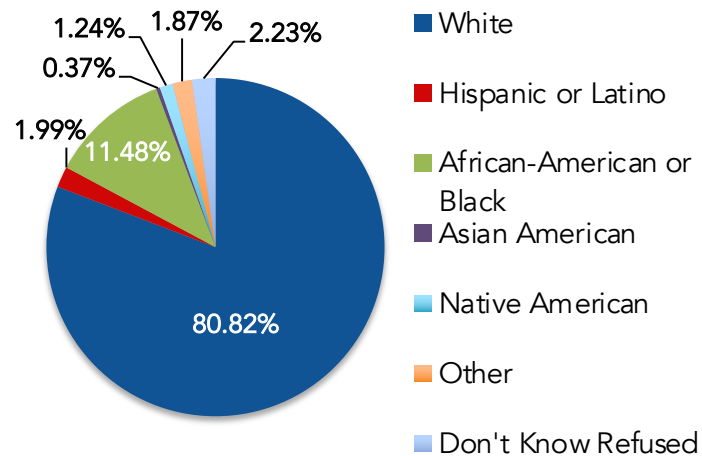
Age group of participants:



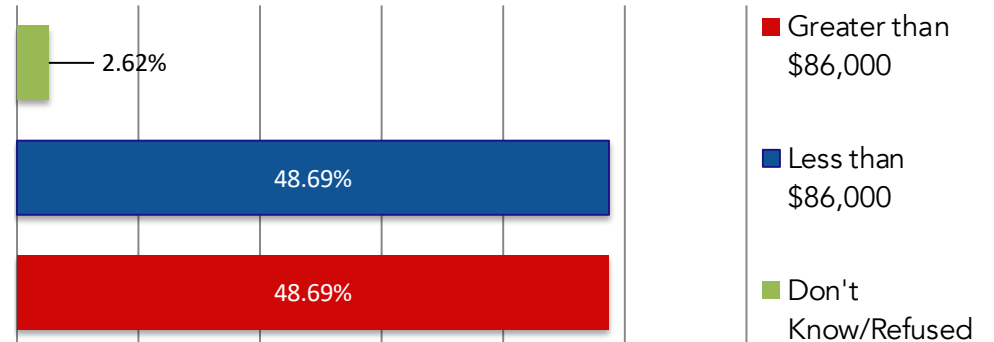
Gender:



Race of participants:



Income Levels:

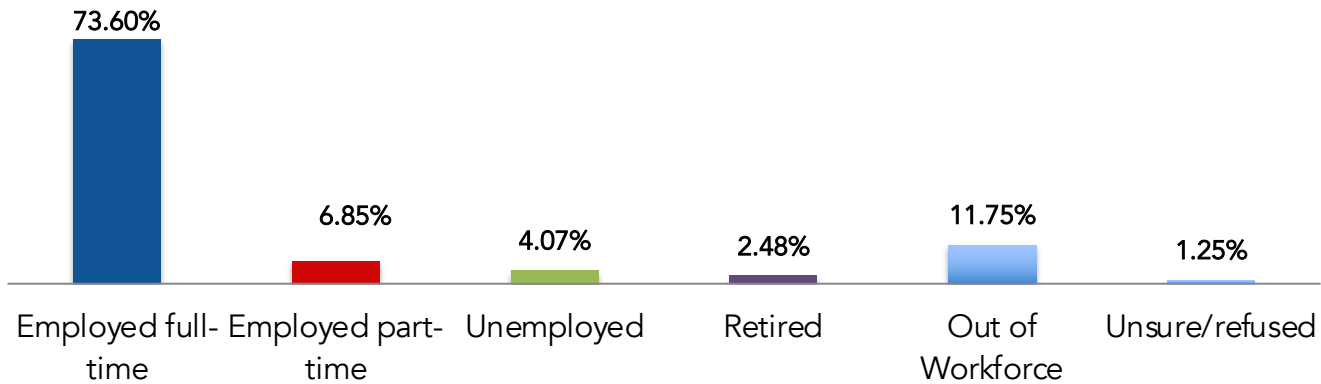


\*\$86,000 is the federal defined state median income (SMI) for early childhood programs

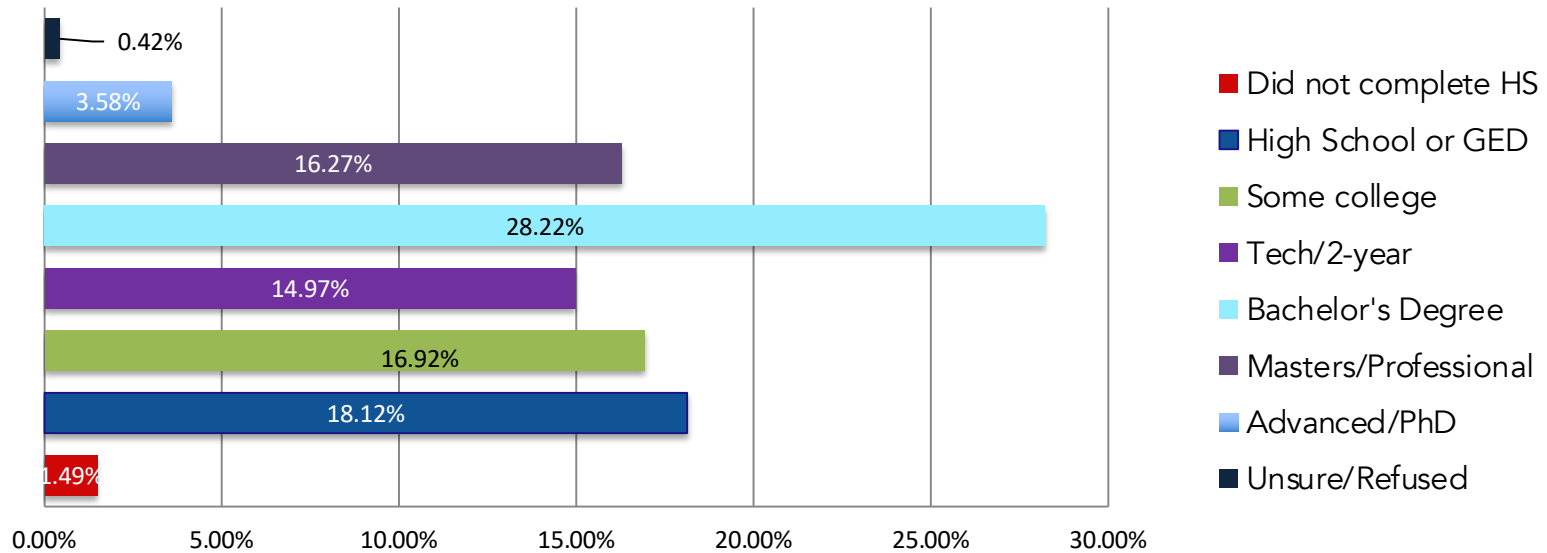


# DEMOGRAPHICS

## Employment Status:

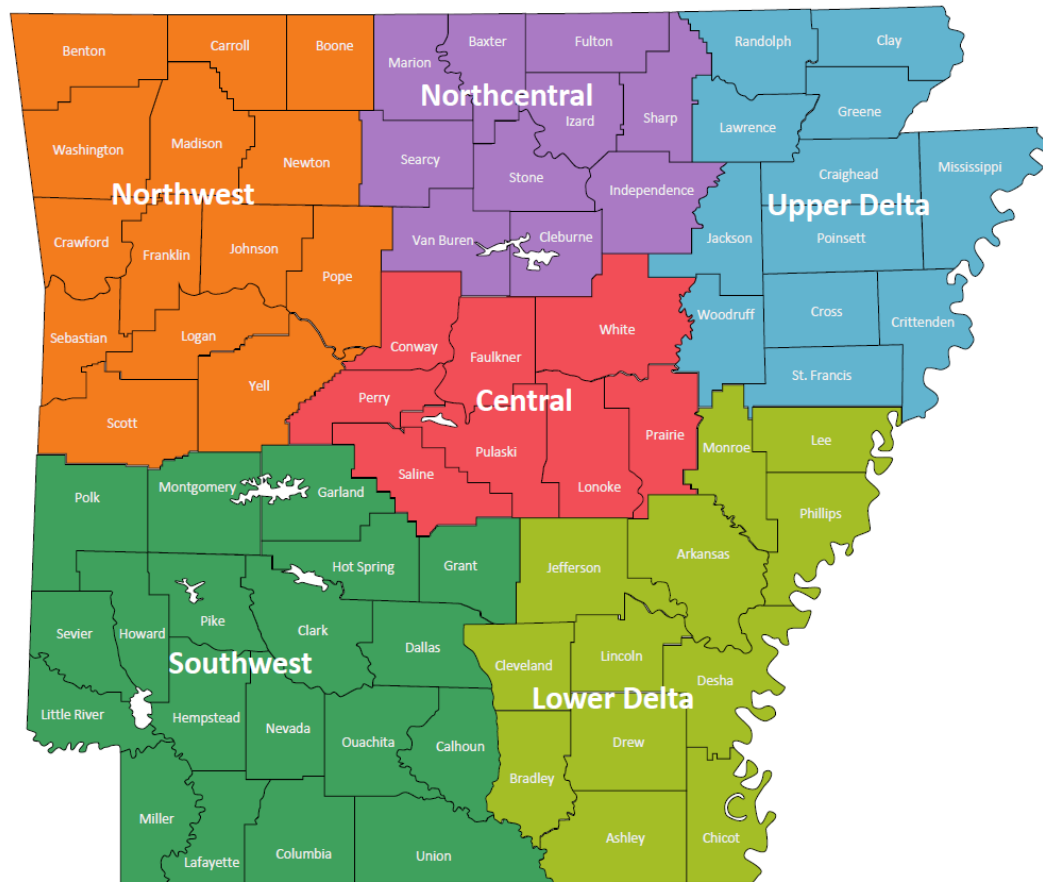


## Education:



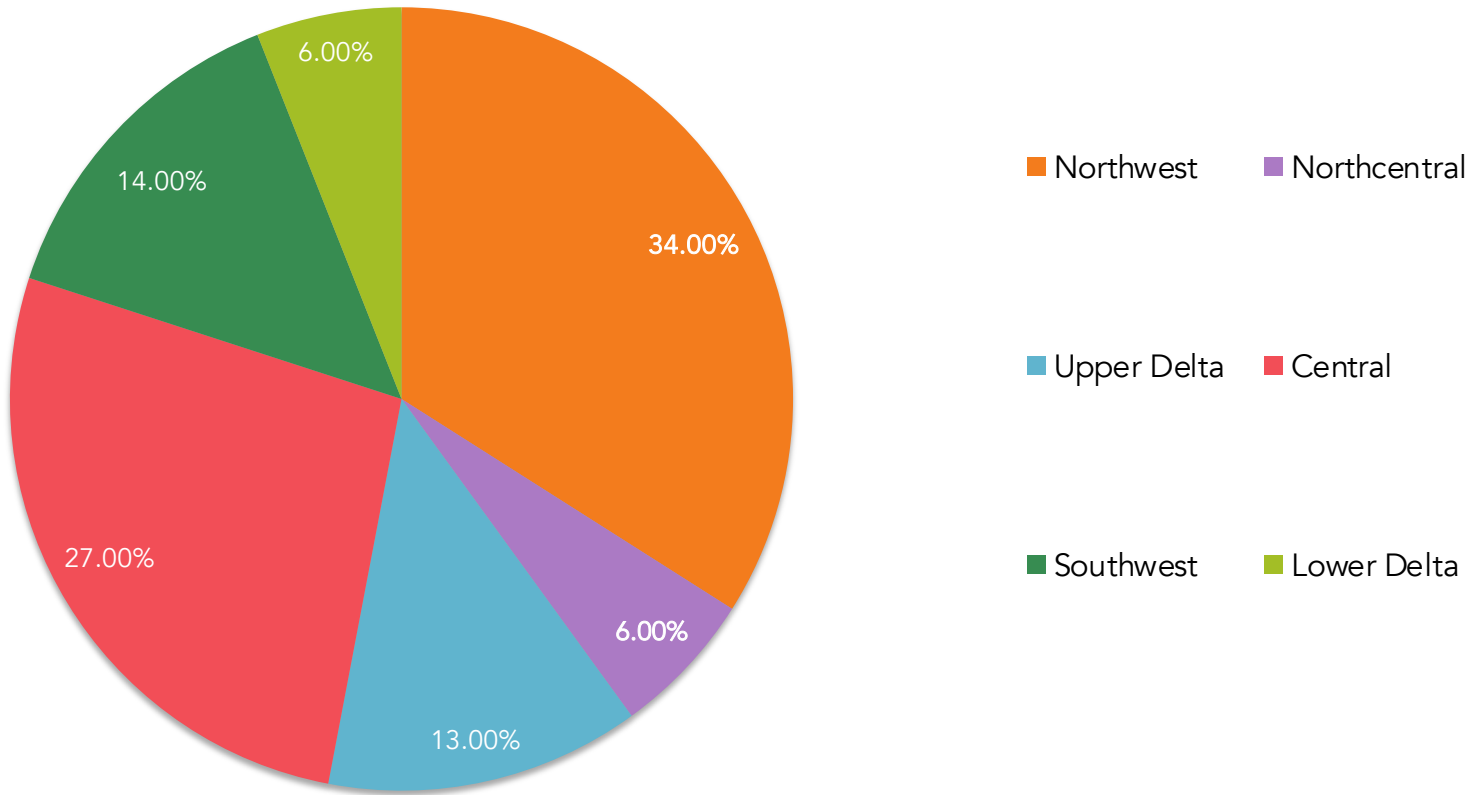
# DEMOGRAPHICS

Educational Regions:



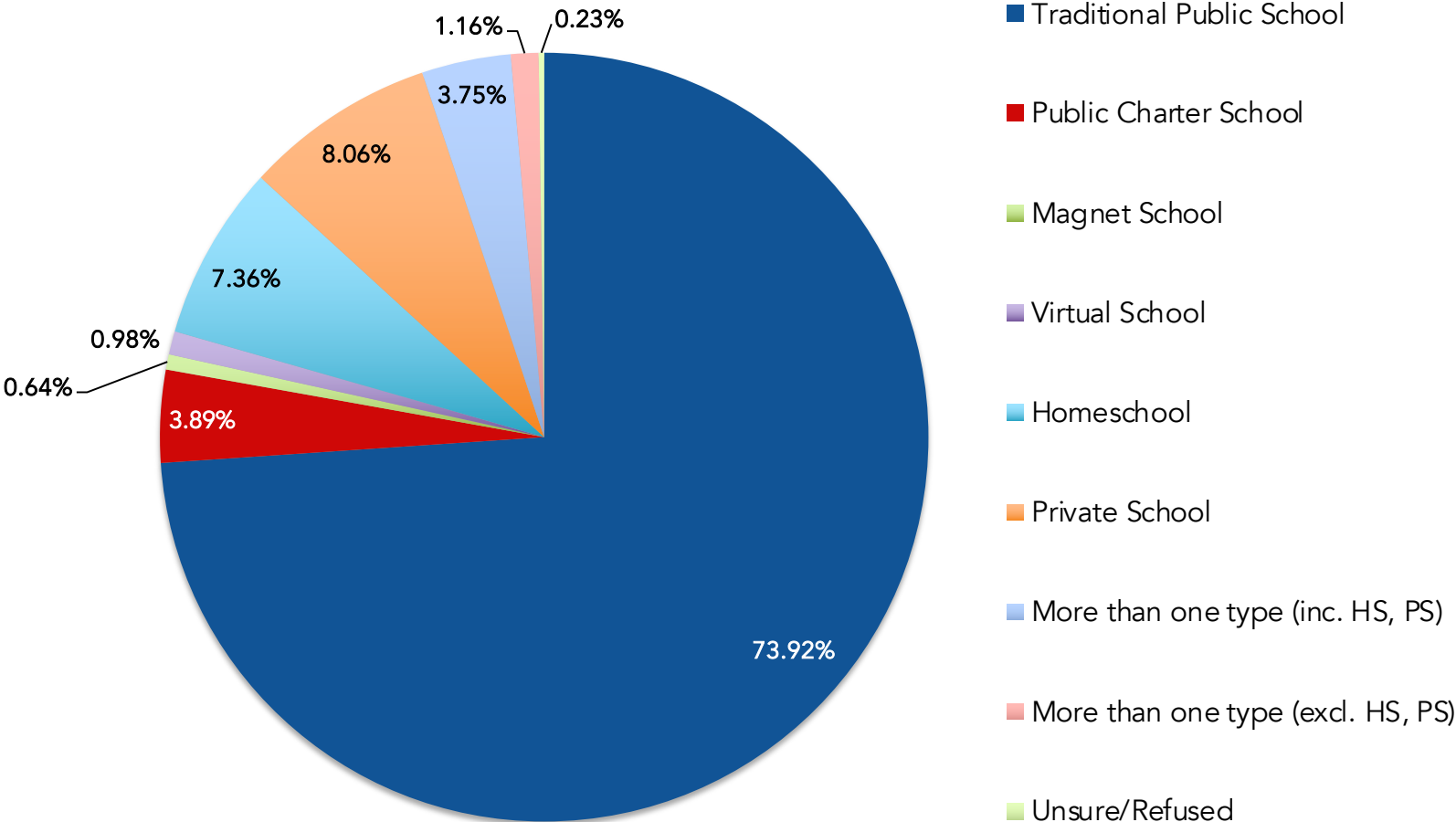
# DEMOGRAPHICS

Educational Regions:



# TYPE OF SCHOOLING

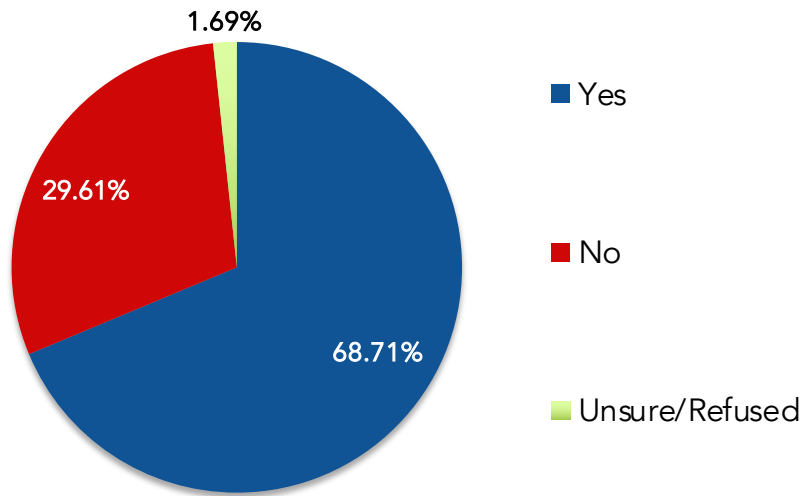
What type of school(s) do your students attend?



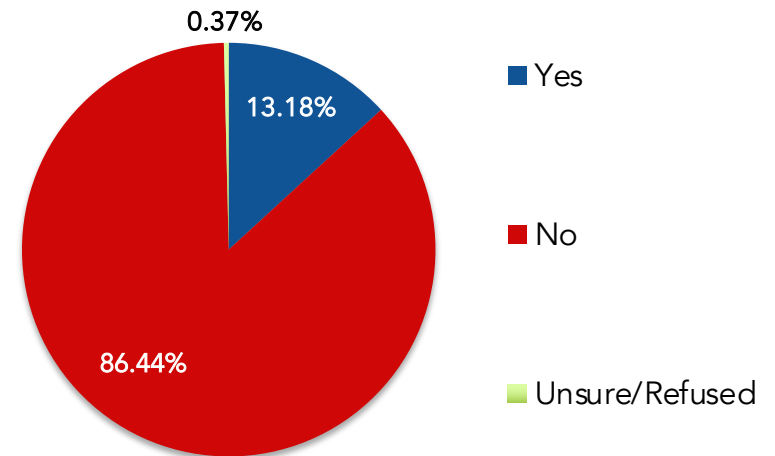
# EFA PARTICIPATION

The State of Arkansas recently implemented an Education Freedom Account program, where the state covers private school tuition or home school costs for eligible families. Do you currently participate in this program?

EFA Participation Among Private/Home School Families



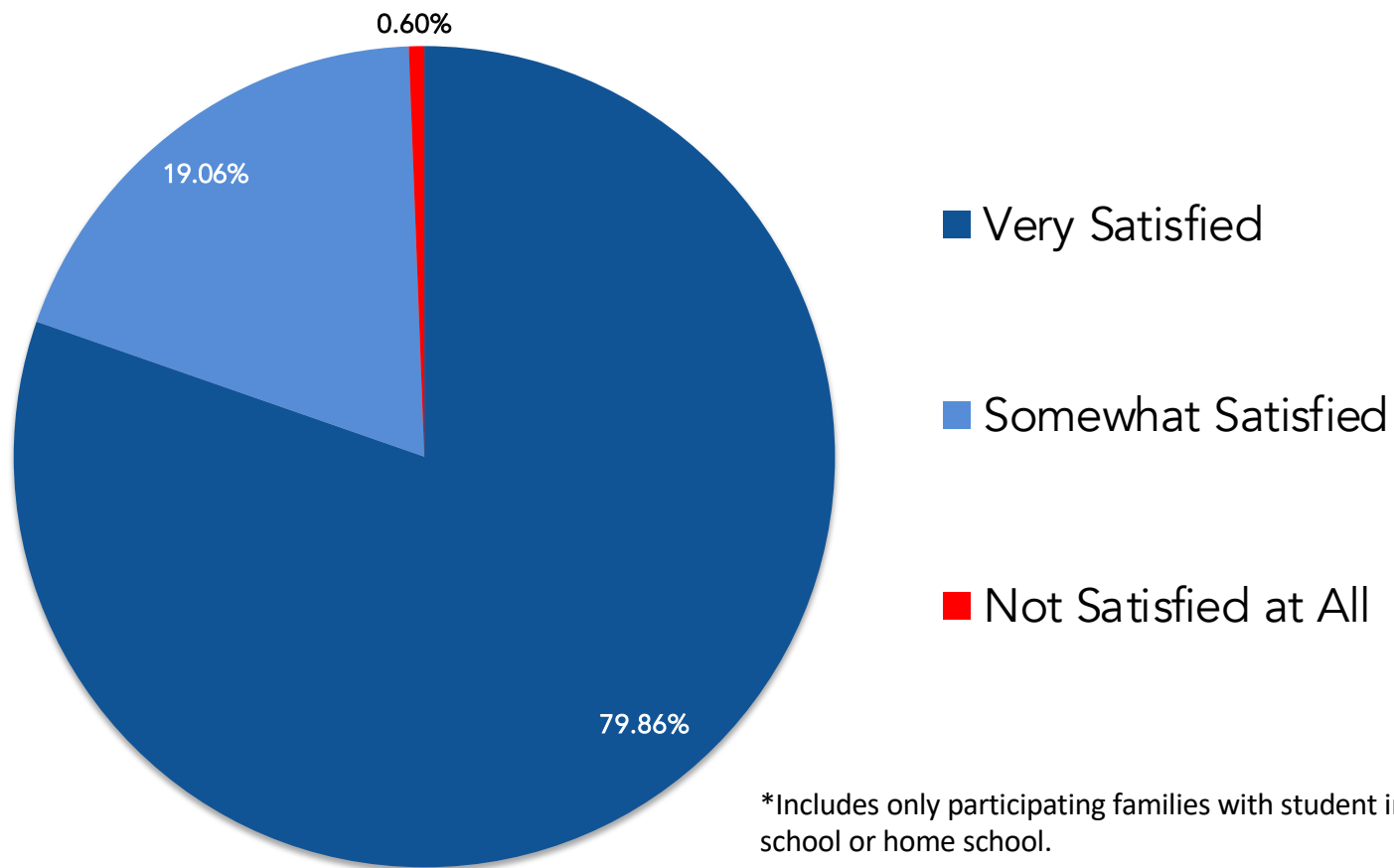
EFA Participation Among All Families



# EFA SATISFACTION

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How satisfactory has your experience been with the Education Freedom Account program?

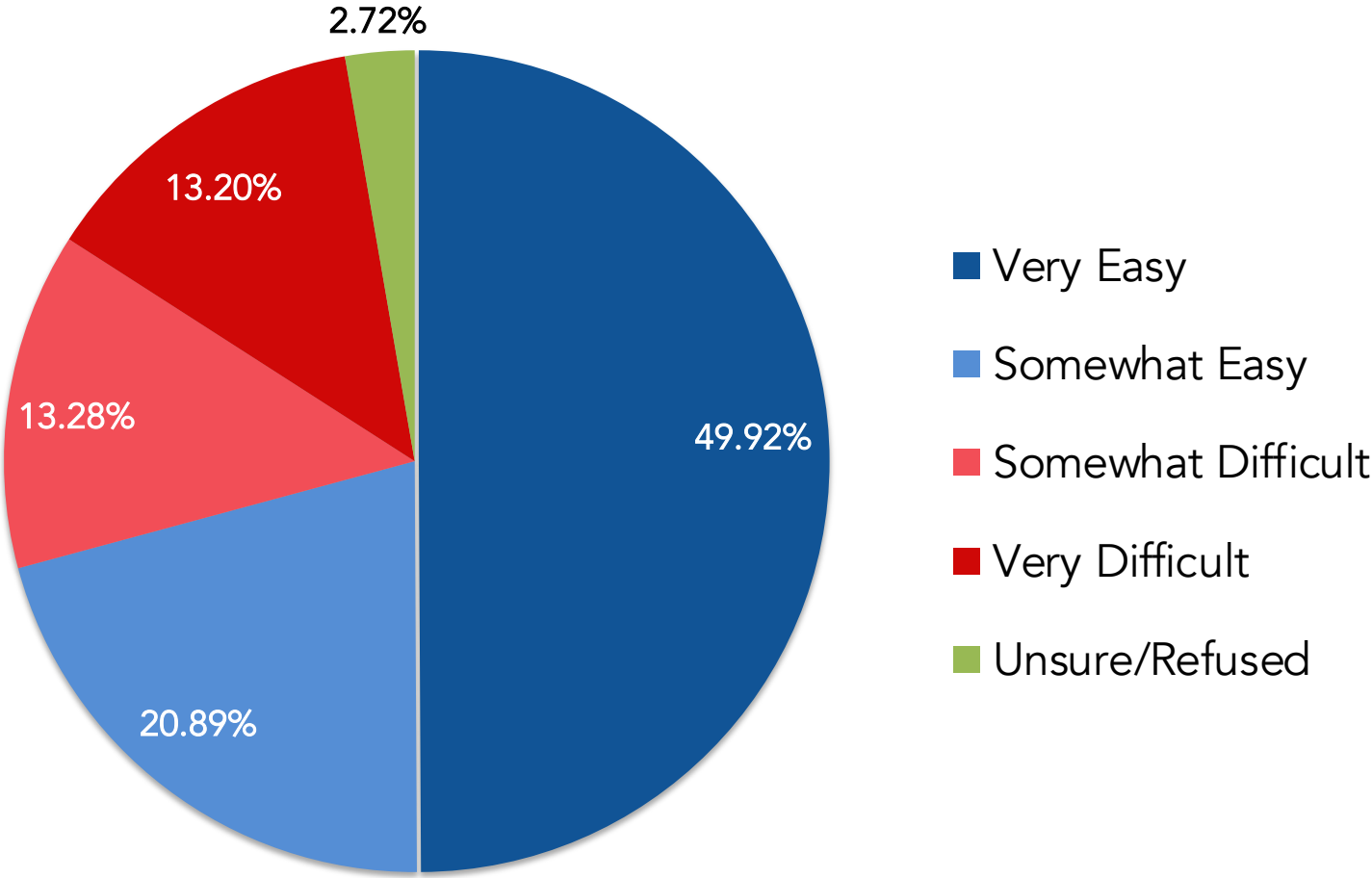


\*Includes only participating families with student in private school or home school.



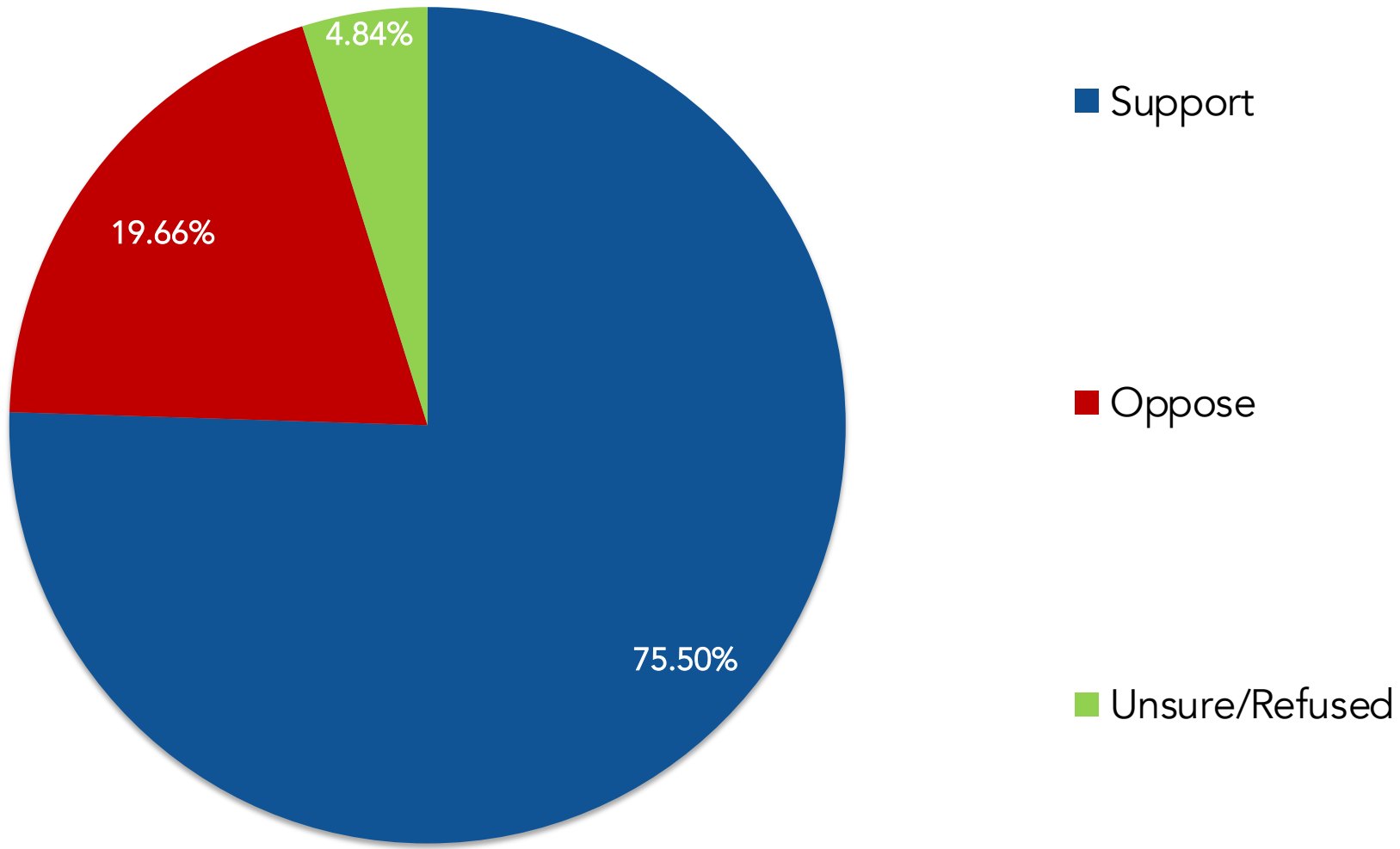
# SCHOOL OPTIONS

Thinking about the school options in your area, how easy has it been for you to find the type of school you want your child or children to go to?



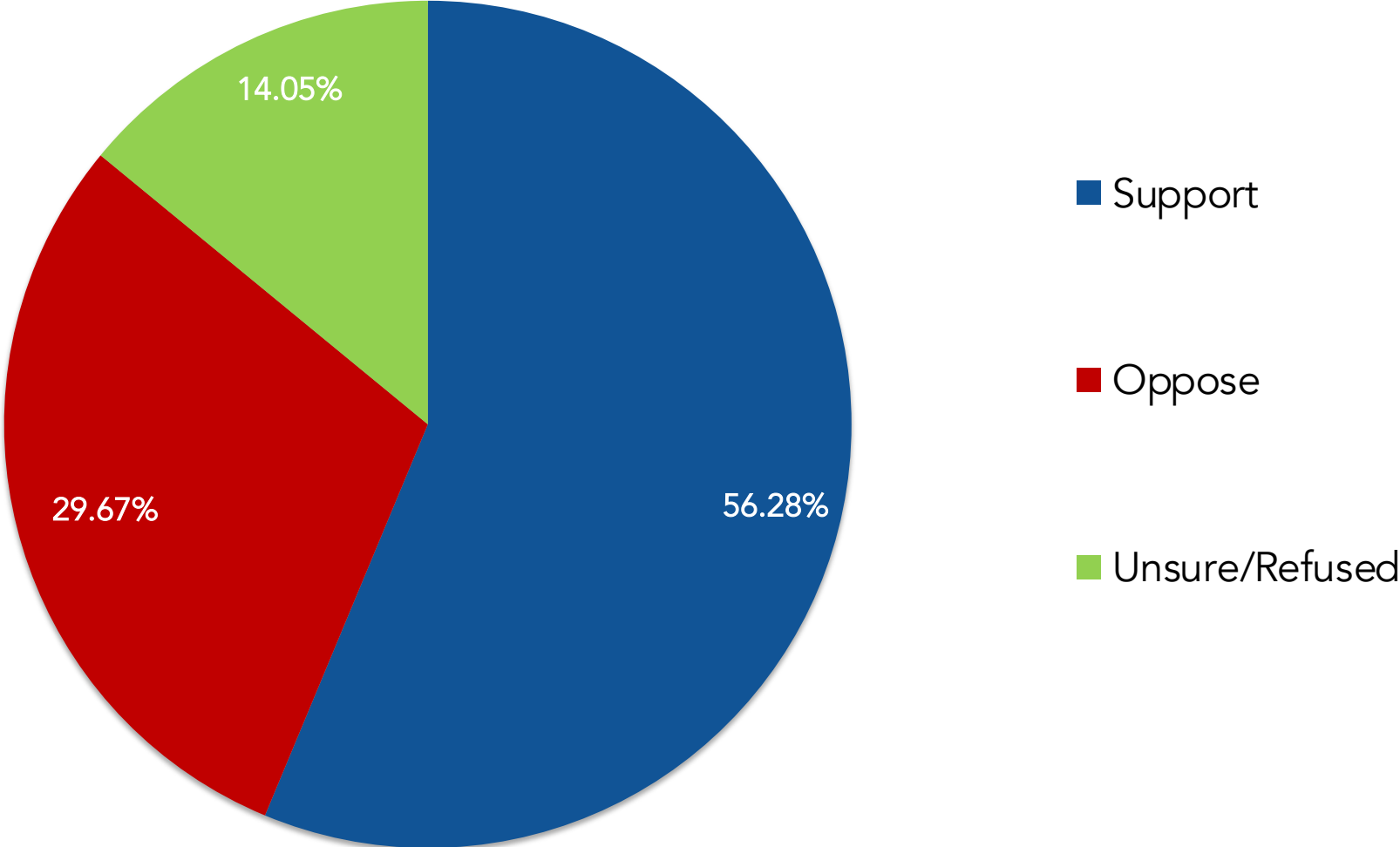
# PUBLIC FUNDING FOR SCHOOL CHOICE

Do you support or oppose all families having public funding to choose the school that best meets their child's needs, even if it is not a choice you would make for your own child?



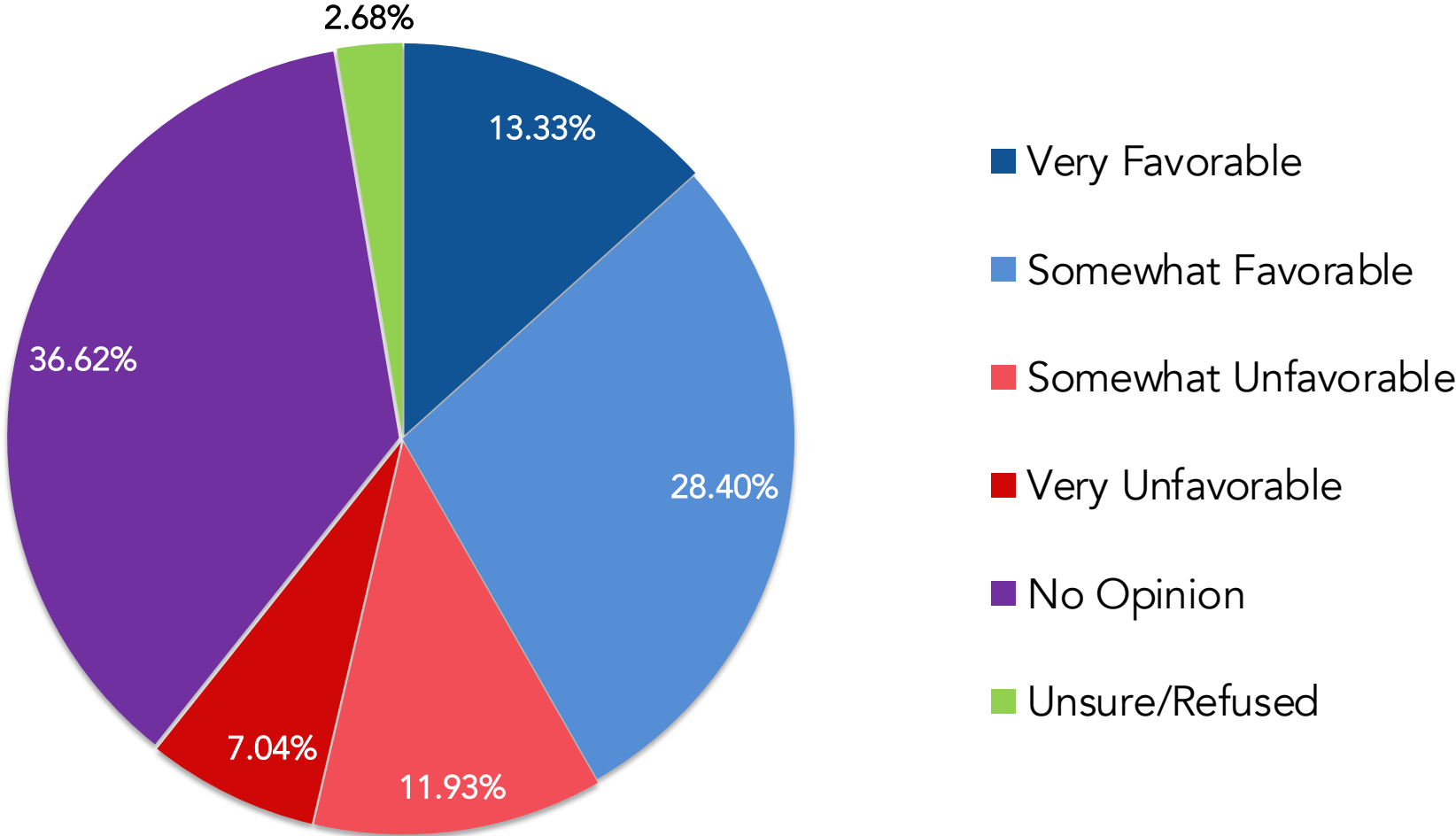
# TEACHER QUALIFICATIONS

Currently, an individual seeking to become a teacher can do so only by meeting a strict set of criteria, including obtaining a bachelor's degree and earning certain scores on qualification tests. Do you support or oppose the state establishing new ways for individuals to demonstrate they have the appropriate qualifications to become a teacher?"



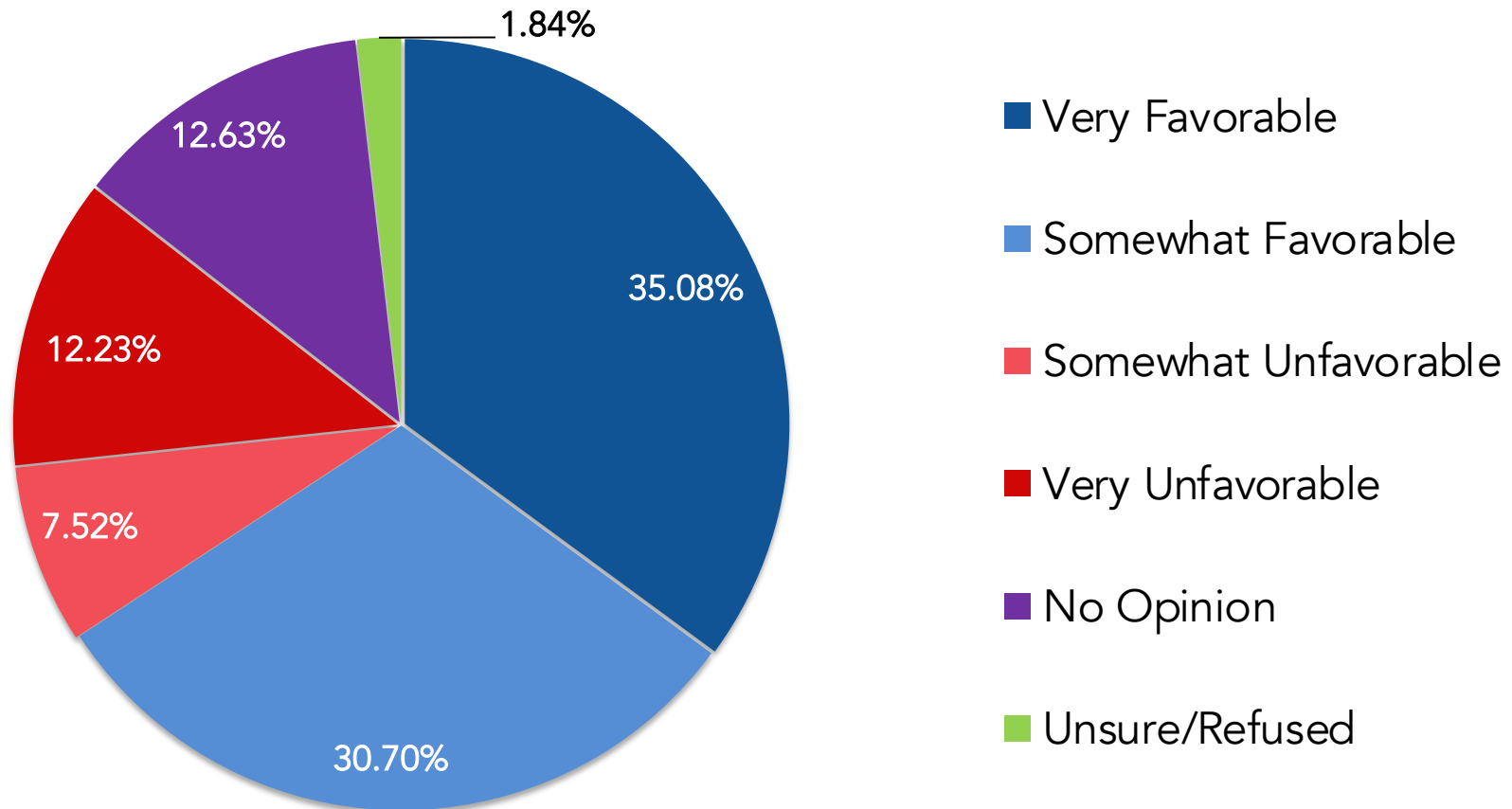
# CHARTER SCHOOLS

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public-school regulations. In general, what is your opinion of charter schools?



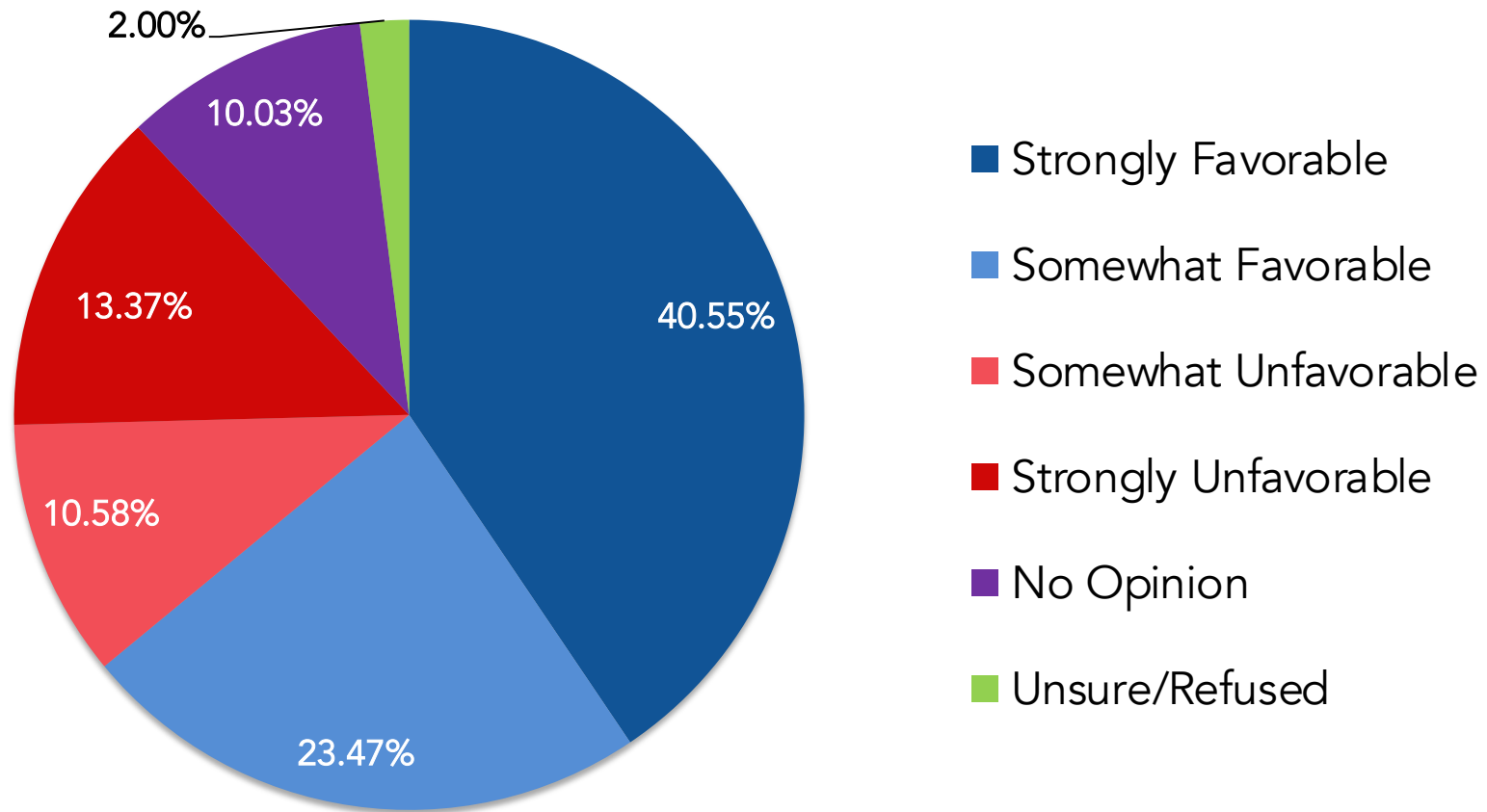
# EDUCATIONAL FREEDOM ACCOUNTS

An "education freedom account" in K-12 education establishes for parents a government-authorized flexible spending account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for qualified expenses such as school tuition, tutoring, instructional materials for in-person or virtual instruction, curriculum, educational services provided to a student with a disability, education-related transportation costs, and more. What is your opinion of education freedom accounts?



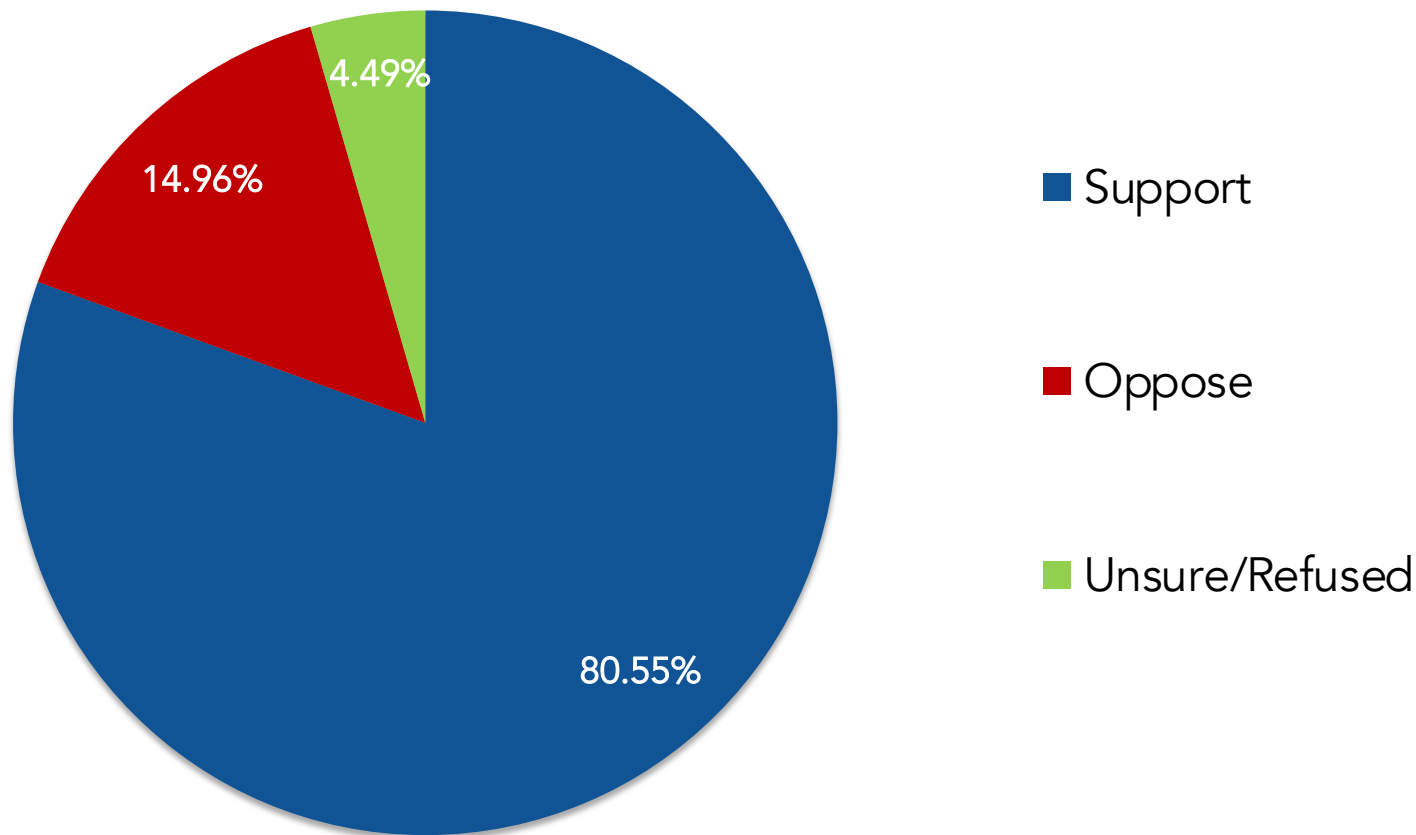
# LEARNS ACT

A few years ago, Arkansas lawmakers passed the LEARNS Act, which increased the statewide minimum salary for all teachers to \$50,000, gave every teacher at least a \$2,000 raise, created a state-funded education freedom account program, and launched tutoring programs to ensure students are on track. Is your opinion of the LEARNS Act...



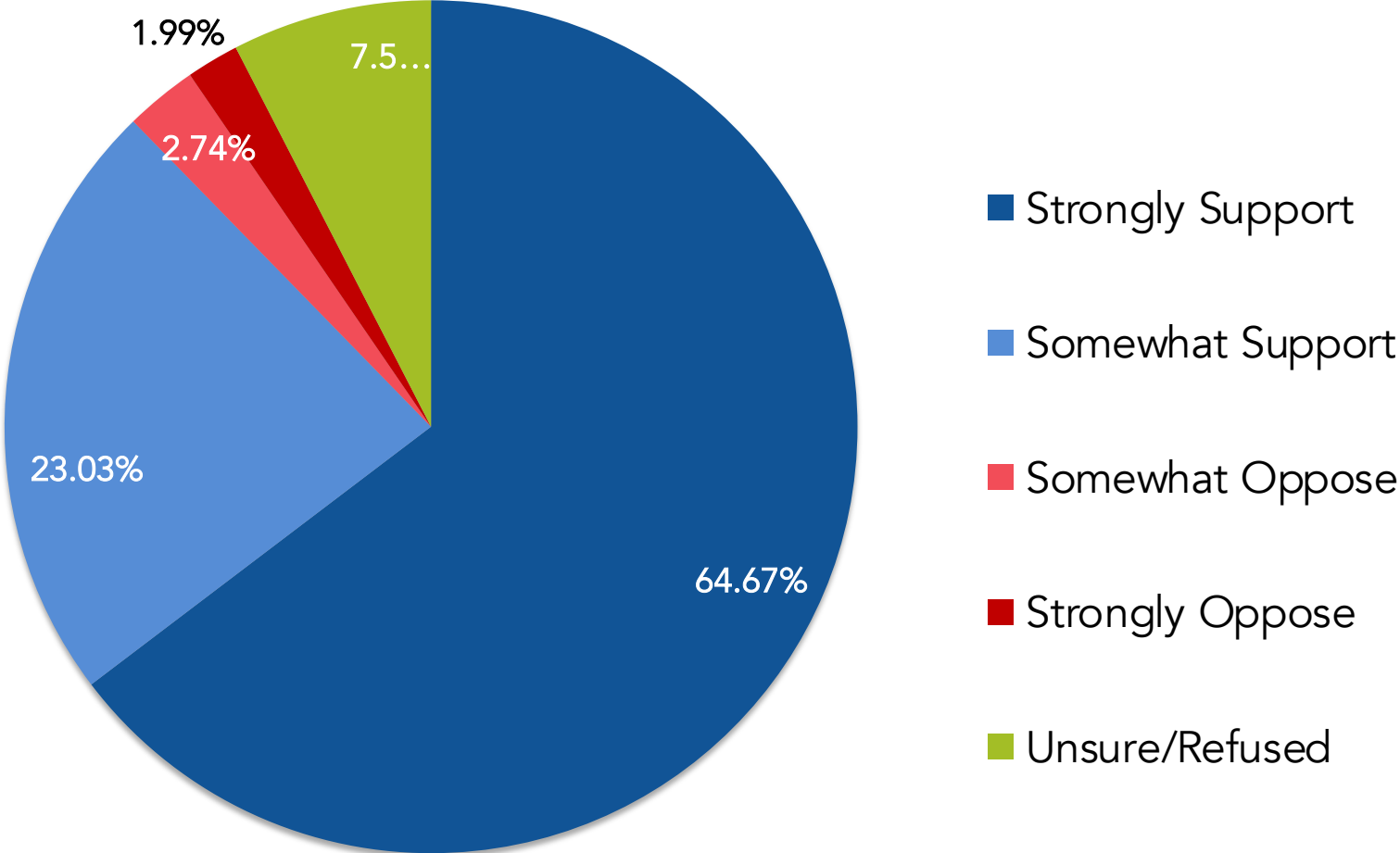
# MERIT PAY

As part of the LEARNS Act, teachers can earn up to an additional \$10,000 in merit pay. Teachers can qualify in several ways: by their students' academic progress, by teaching in a geographic shortage area, by teaching in a subject shortage area, and by mentoring other teachers. Do you support or oppose the use of merit pay in Arkansas public schools?



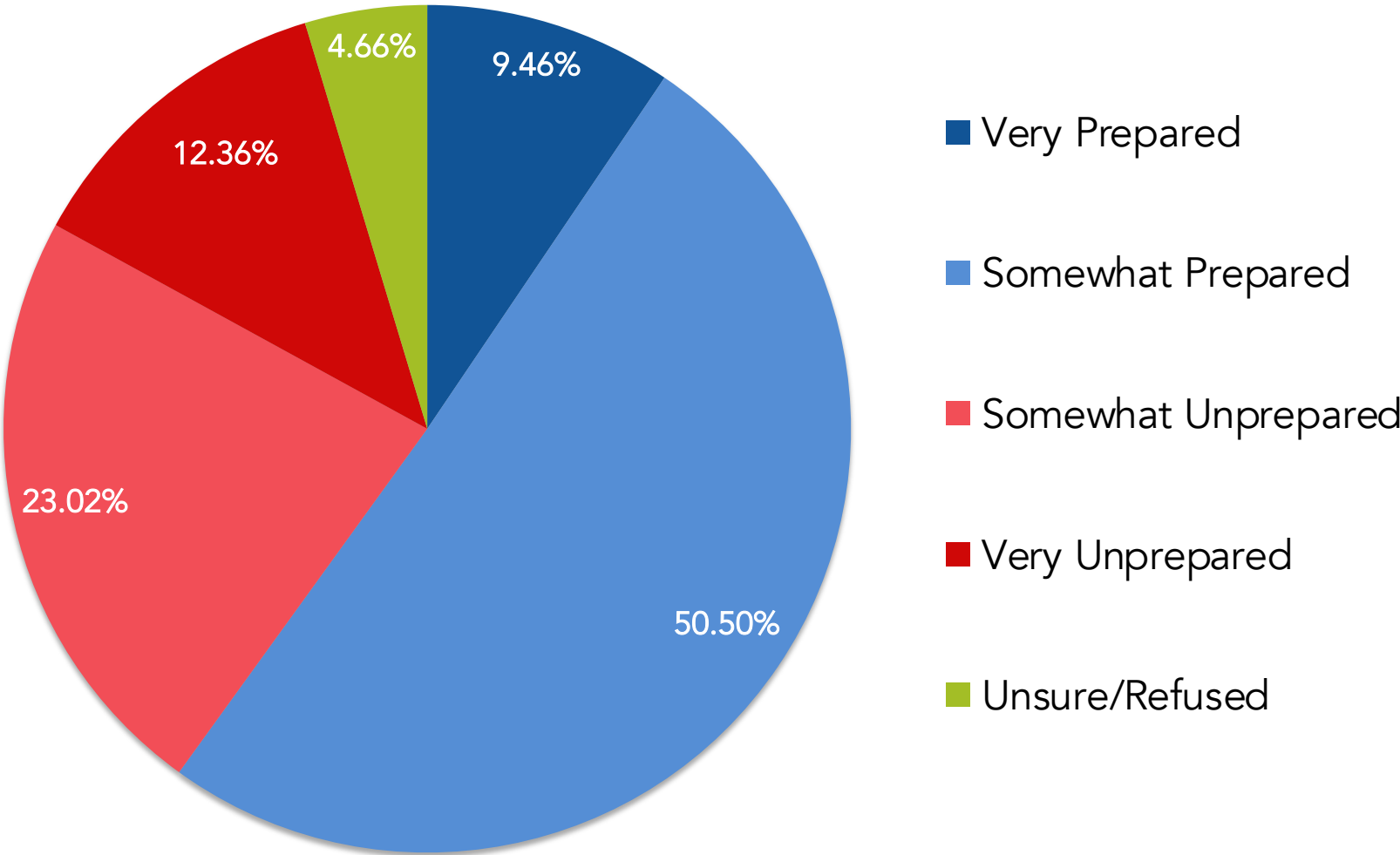
# OUTDOOR EDUCATION

Earlier this year, Arkansas started a pilot program to support "outdoor education" as a recognized learning environment. Do you support or oppose recognizing "outdoor education" as a learning environment?



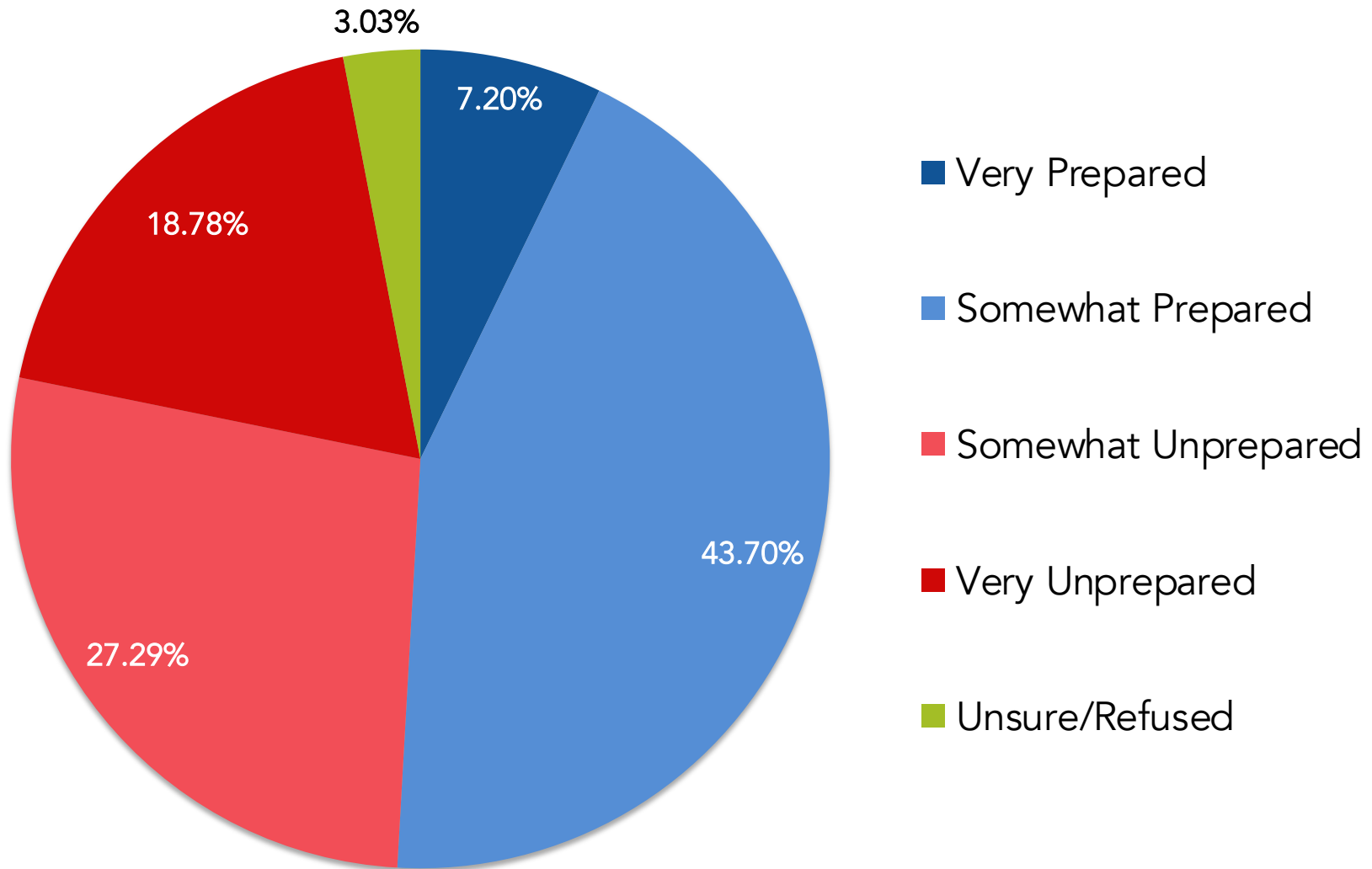
# PERCEPTION: COLLEGE PREPAREDNESS

How prepared do you believe Arkansas high school graduates are to attend college?



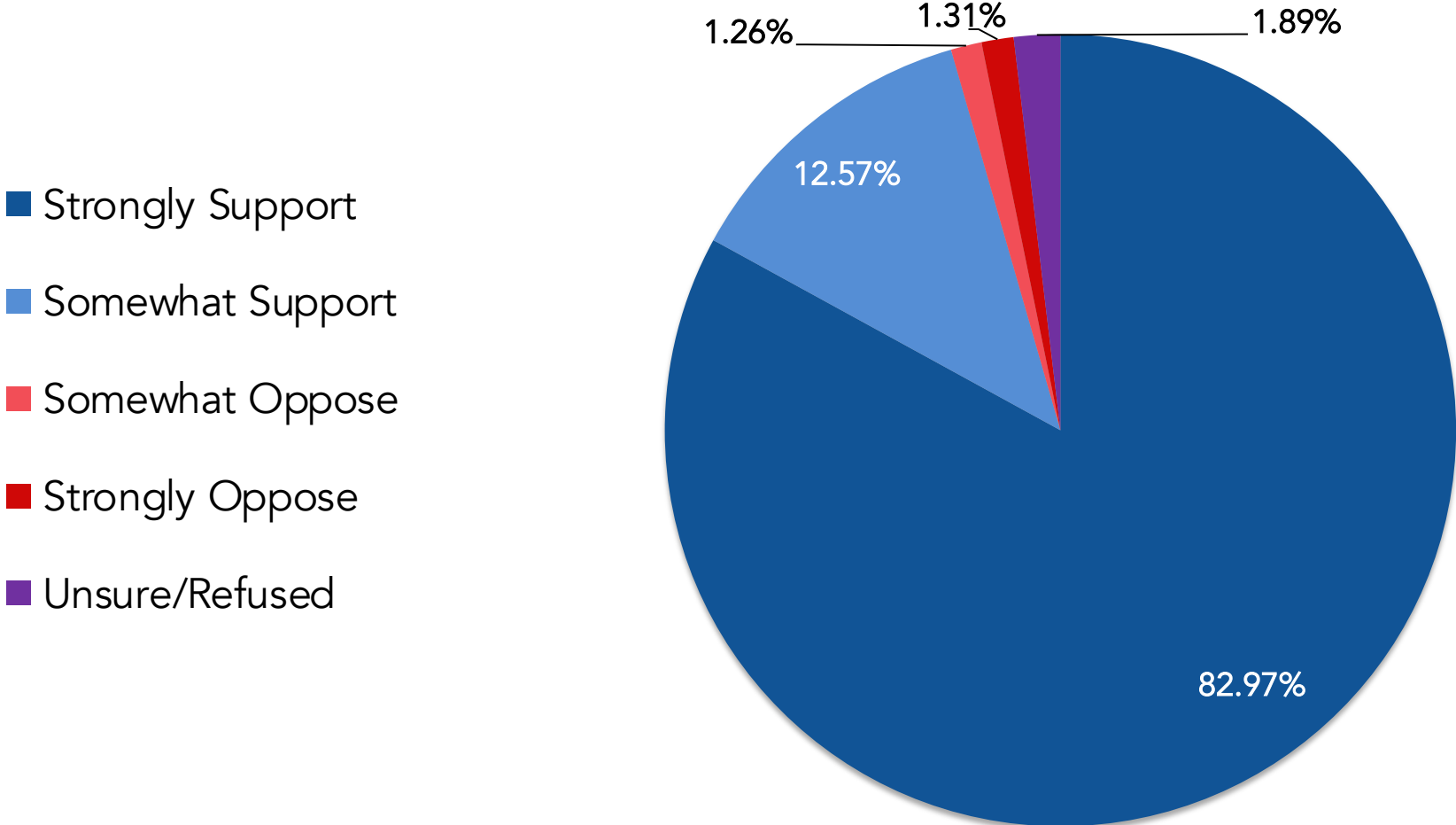
# PERCEPTION: WORKFORCE PREPAREDNESS

How prepared do you believe Arkansas high school graduates are to enter the workforce?



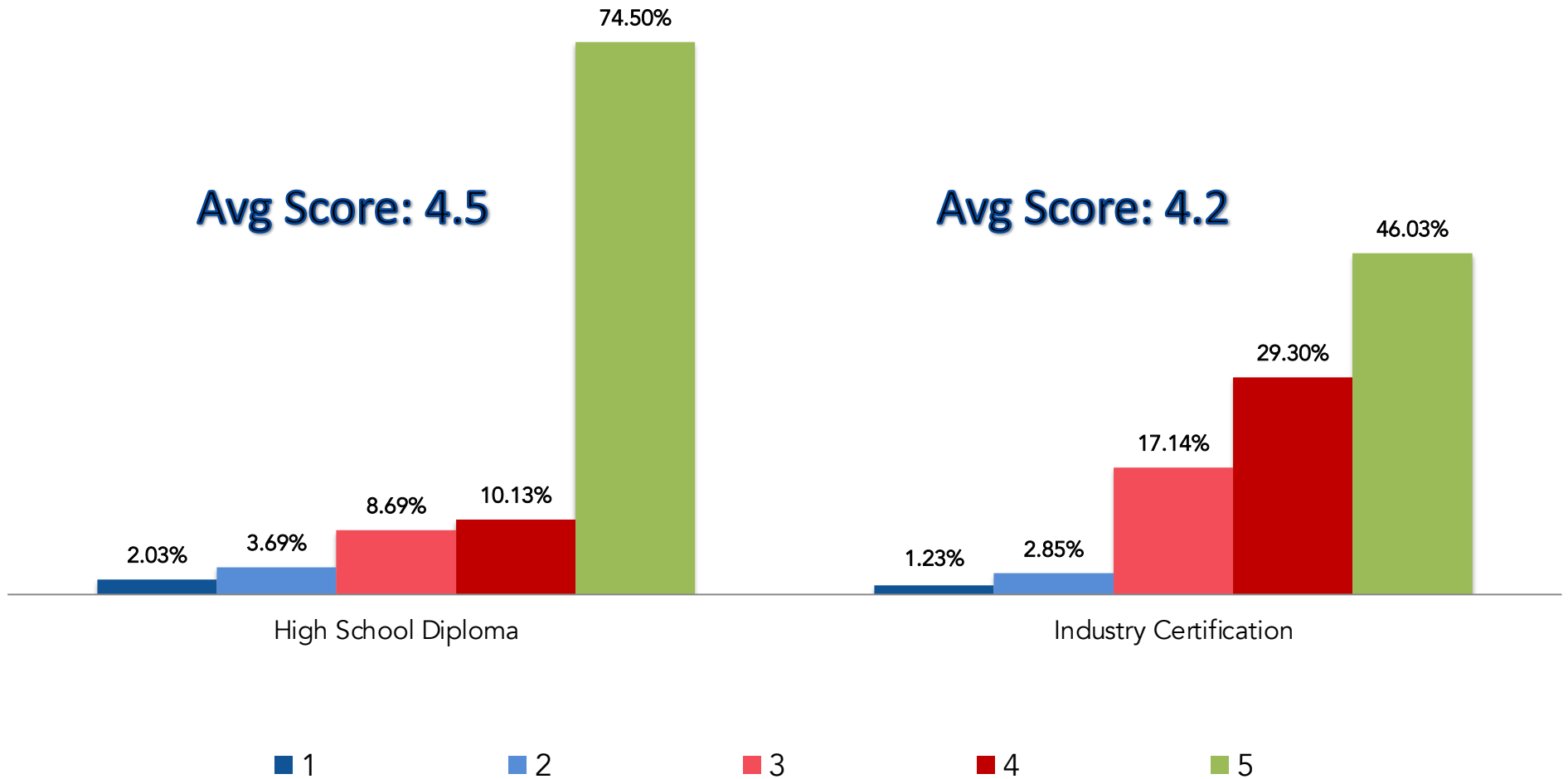
# OCCUPATION TRANSPARENCY

Many of the career pathways most popular with Arkansas high school students are not related to the most high-demand, high-skill and higher-wage occupations. Would you support or oppose providing transparent information to high school students on wages and employment for specific degrees and career pathways while students are still in high school, before they decide what to do next?



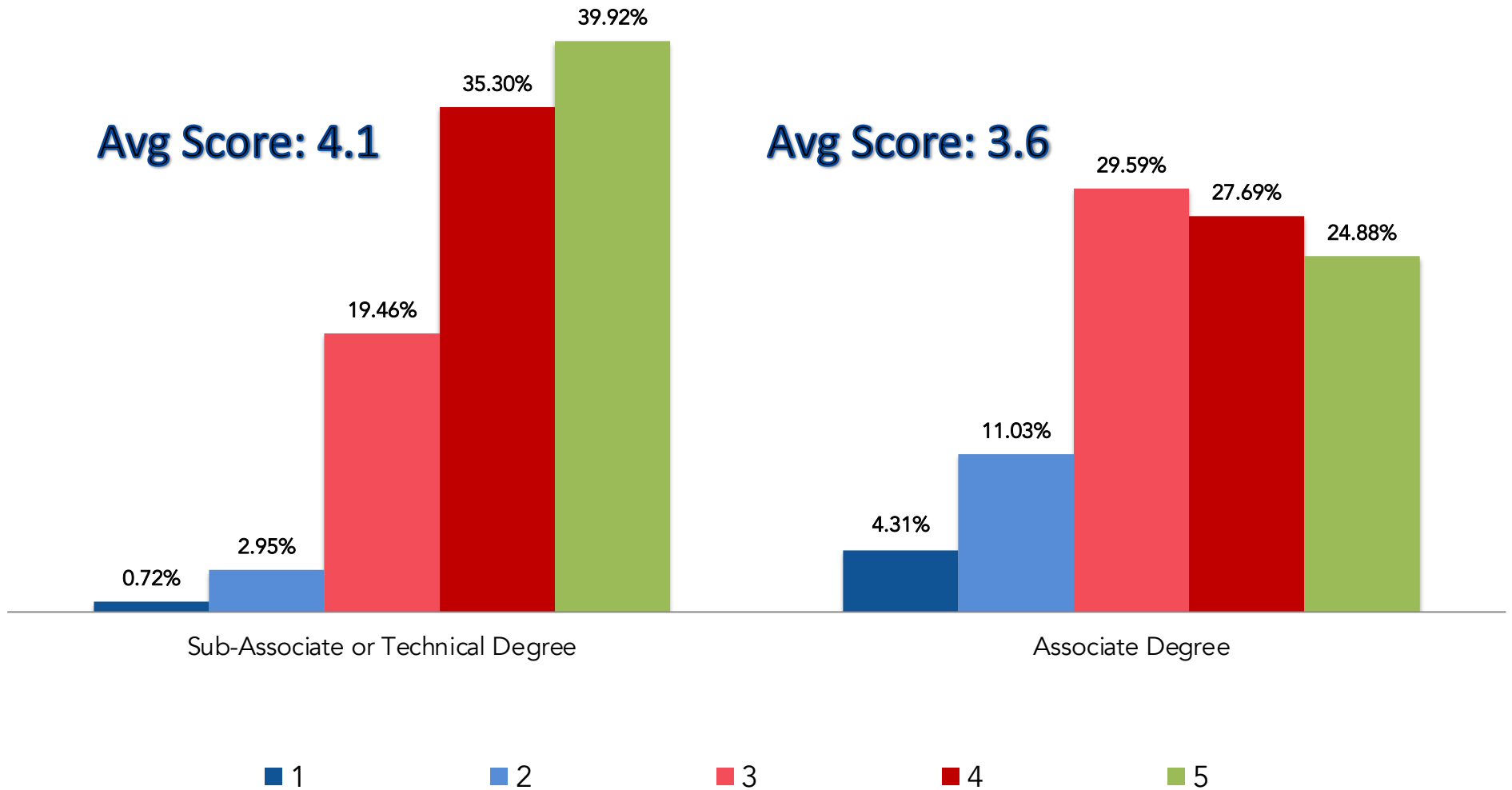
# EDUCATION VALUE

On a scale of 1-5, rank how valuable you believe each of the following types of degrees and credentials is, with 1 being the least valuable and 5 being the most valuable.



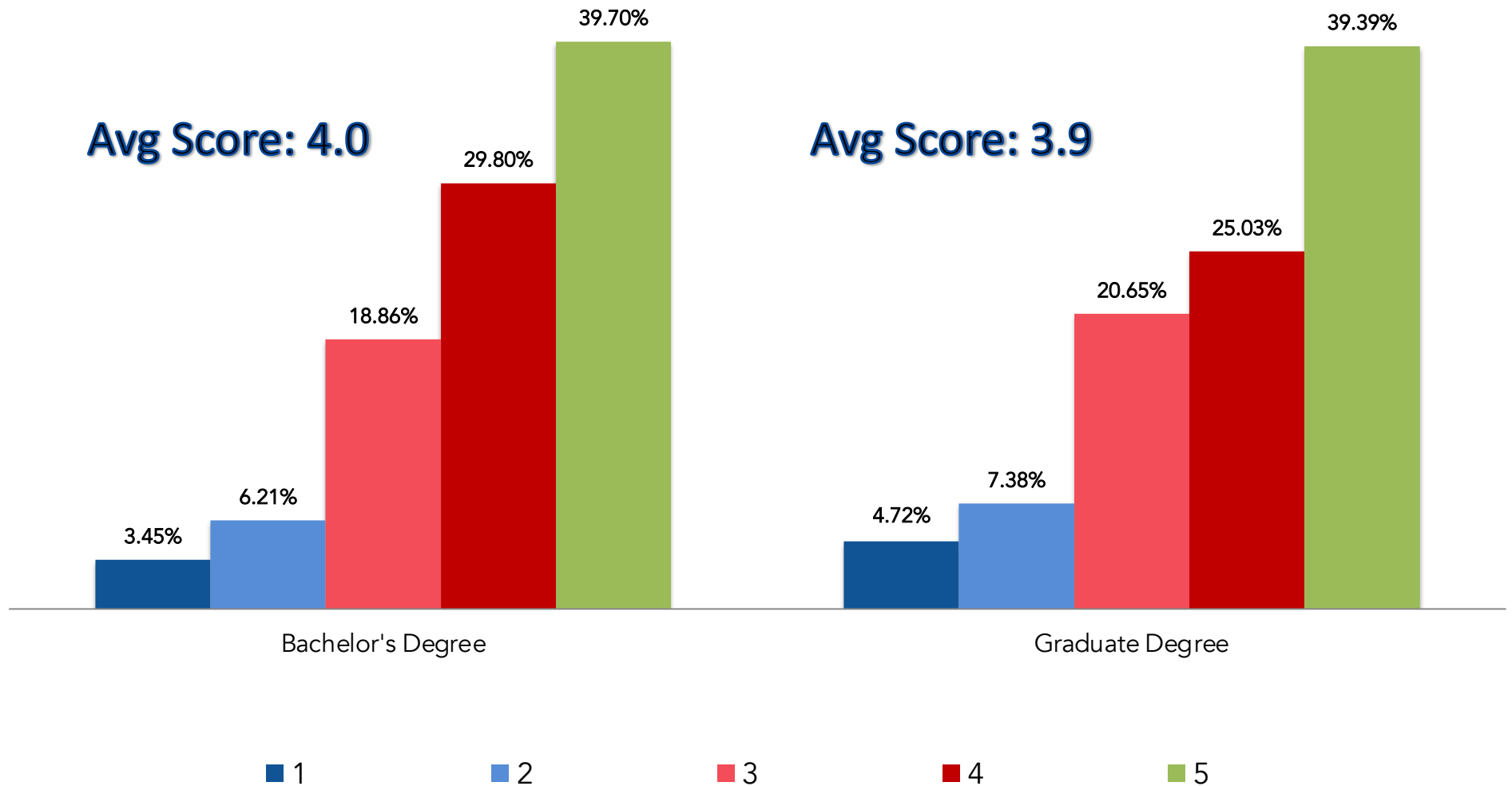
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# **QUESTIONS?**

